



DIGITAL PUBLISHING SOLUTIONS, INC.
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NEWS RELEASE

Digital Publishing Solutions, Inc. (DPS)

Announces the industry first

End-to-End Content Management Risk/Return XBRL, Automated Publishing Solution

August 2009 – Digital Publishing Solutions is pleased to announce that it has successfully launched the industry first end-to-end content management risk/return XBRL, automated publishing solution. DPS is a document service provider of automated, cost-effective publishing solutions. DPS services their clientele with outstanding customer service, a cutting edge composition environment and automation products from their software development group. The technology was developed by DPS as part of its efforts to continuously expand on the services it provides to its clients, and to assist them through their transition to the XBRL standard.

DPS Head of New Product Development and Operations Manager, Eric Genova, said “This represents a giant leap forward for the industry as it faces the eventual mandate. Our enterprise content management system exports not only the statutory and summary prospectus to a branded, truly typeset document, but additionally generates the XBRL Risk/Return and all related documents ready to submit to the SEC. All of this can be achieved by anyone with basic Microsoft Word and Excel skills. Use of DPSiDox simultaneously increases efficiency, increases accuracy, drives down costs, and provides a complete audit trail, all without compromising quality or service.”

Once DPS staff has mapped the content re-use rules and requirements, the DPSiDox XBRL solution is released to the client. DPSiDox offers a simple interface to edit components in native Microsoft Word or Excel. Changes to a source component can effect changes in multiple places in a single document, across a family of document and even across an entire organizations document library. Press a button and watch as branded typeset PDFs, SEC compliant HTML and Risk/Return XBRL return to you in minutes. Simple, elegant and powerful, DPSiDox puts our industry leading technology in your hands.

For more detailed information about this and other DPSiDox solutions visit www.dpsicorp.com, or call Eric Genova at 617.241-5600, ext. 410.